



UNCONSCIOUS BIAS

Uncovering Bias and Discovering Diversity in the Workplace

Explore this important topic in an interactive movie that is engaging, entertaining, and effective.

Your people deserve training that reflects the realities and pace of their modern workplace.

In thirty minutes of seat time, **Unconscious Bias** not only introduces the basic concepts of unconscious (or implicit) bias, but provides eye-opening opportunities to experience the world in a way that challenges how we think about the people around us.

Unconscious Bias employs WILL Interactive's award winning, experiential training methodology that allows the learner to make decisions and live out the consequences. The combination of scenario modeling, branching decision points, remediation through teaching text, interactive exercises, beautiful graphic design, and the great story-telling respects people's intelligence. Independent evaluations have shown that this approach positively effects attitudes and behaviors and raises retention levels for long term impact. Make a choice that reflects well upon your organization and its commitment to raising awareness and promoting behaviors that contribute to a diverse and vibrant workplace.

THE CHALLENGE

To present concepts of bias and diversity in a training course that's relevant and nuanced – and doesn't preach or judge.

OUR SOLUTION

Engage the user and contextualize the issues in relatable scenarios and exercises – not just teaching content but providing a chance to practice and think about behaviors.



To order, please visit our website at
<https://WILL.media/corporate>

MODULE I: Definitions and Basic Concepts

Users navigate a scenario where they encounter two quite different individuals in a familiar setting. Through these interactions, basic definitions are put into context and users are gently reminded of the need to recognize, understand, and deal with their own unconscious biases.

MODULE II: Bias in the Workplace

In this module users become Brad Nelson, a new employee who's experiencing an office culture different from any he's ever known. Through a series of decisions, Brad has to deal with his boss, co-workers, and direct reports in situations that offer nuanced insights into possible unconscious biases and their possible effects in a diverse workplace.

MODULE III: Unconscious Bias Exercise

This module puts users in a new workplace and has them make judgments based on very little information. In a quick-hitting exercise, a variety of viewpoints from a diverse group of people becomes a tool to examine how first impressions, biases, and stereotypes may influence individual attitudes and decision-making.

Training Developed by a Winning Team



Gold Award of
Excellence



Best Training and
E-Learning



Best in Category

WILL has won more than 60 awards and honors for technological solutions and effectiveness in the fields of training and education.